

Spring 2007 Student Survey

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Thank you for your efforts in assisting us to assess our students' views about our college and their education. It is an important part of continuing to improve our quality and effectiveness, and is a vital part of accreditation.

Our response rate of 86% was also the District average.

We would also like to thank Dr. George Prather for the sampling procedure design and Dexter Kelly for the survey coordination. Both are from the Los Angeles Community College District Office of Institutional Research and Information.

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CAVEATS

CAVEATS--Also known as those items that no one ever reads, but should have.

- The survey was conducted during March 2007, so any activities that have occurred after that period would not be reflected in the results.
- The survey sampled sections, **not** students. Because of this, there is a possibility that the sample is not as representative as a sample of students would be. To correct for this, we have used a weighting procedure developed by Dr. George Prather of the LACCD Research Office.
- The following types of classes were excluded from the survey:
 - Online classes—as of yet, there is no electronic version of the survey.
 - Outreach classes—at the time that the survey was conducted, many of these classes were not in session.
 - Non-revenue generating sections
 - Work Experience and Cooperative Education.
- Students who chose not to respond to certain questions were included in the “No Response” percentages. However, those who stopped responding to subsequent items were deleted from the calculations.
- The sampling error of the survey is $\pm 5\%$

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STUDENT BACKGROUND

QUESTION 1

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
1a. Published class schedule	50.5	50.5	29.1	79.6	8.6	88.3	8.6	96.9	3.1	100.0
1b. On-line class schedule	34.7	34.7	25.4	60.1	16.3	76.4	19.7	96.1	3.9	100.0
1g. Family or friends	31.7	31.7	27.9	59.6	16.4	76.0	20.6	96.5	3.5	100.0
1f. College or District website	35.2	35.2	25.7	60.8	14.6	75.5	19.9	95.3	4.7	100.0
1h. Current or former students	23.5	23.5	29.6	53.0	19.4	72.5	23.3	95.8	4.2	100.0
1d. High school advisor/counselor	23.2	23.2	20.2	43.3	13.6	57.0	38.6	95.5	4.5	100.0
Workplace notice, program, or employer's 1j. recommendation	15.6	15.6	20.7	36.4	17.9	54.2	41.3	95.5	4.5	100.0
1i. Special events at this college	12.3	12.3	17.5	29.8	20.6	50.4	44.7	95.1	4.9	100.0
1e. College representative coming to my high school	16.1	16.1	18.3	34.4	13.6	48.0	46.6	94.7	5.3	100.0
1c. Newspaper, radio, or TV ad	5.5	5.5	13.9	19.4	24.5	43.9	51.9	95.8	4.2	100.0
1k. Athletic coach recruitment	6.9	6.9	12.3	19.2	15.2	34.4	60.5	94.9	5.1	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

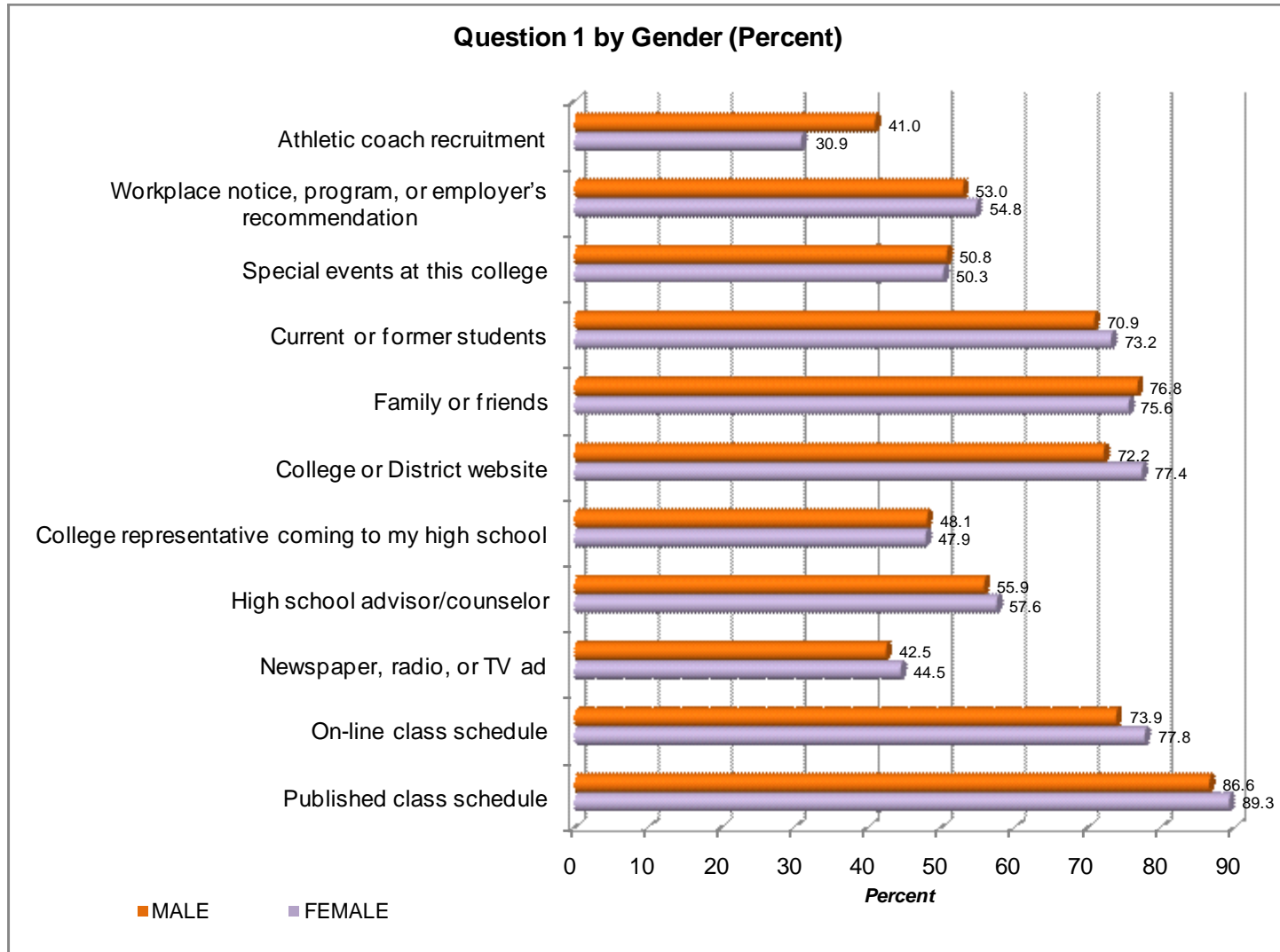
QUESTION 1 by Gender

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	MALE										FEMALE									
	Very Important		Important		Somewhat Important		Not Important		No Response		Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
1a. Published class schedule	41.2	41.2	33.2	74.4	12.2	86.6	11.8	98.4	1.5	100.0	55.5	55.5	27.0	82.5	6.8	89.3	6.8	96.1	3.9	100.0
1b. On-line class schedule	29.1	29.1	28.7	57.8	16.1	73.9	23.4	97.3	2.7	100.0	37.8	37.8	23.6	61.4	16.4	77.8	17.7	95.5	4.5	100.0
1c. Newspaper, radio, or TV ad	5.0	5.0	13.4	18.4	24.1	42.5	54.8	97.3	2.7	100.0	5.7	5.7	14.1	19.8	24.7	44.5	50.3	94.8	5.1	100.0
1d. High school advisor/counselor	20.5	20.5	19.4	39.9	16.0	55.9	41.1	97.0	3.0	100.0	24.6	24.6	20.7	45.3	12.3	57.6	37.1	94.7	5.3	100.0
1e. College representative coming to my high school	14.9	14.9	18.3	33.2	14.9	48.1	48.5	96.6	3.4	100.0	16.8	16.8	18.2	35.0	12.9	47.9	45.7	93.6	6.4	100.0
1f. College or District website	29.4	29.4	25.2	54.6	17.6	72.2	24.4	96.6	3.4	100.0	38.3	38.3	26.0	64.3	13.1	77.4	17.2	94.6	5.3	100.0
1g. Family or friends	30.2	30.2	29.8	60.0	16.8	76.8	21.4	98.2	1.9	100.0	32.4	32.4	27.0	59.4	16.2	75.6	20.1	95.7	4.3	100.0
1h. Current or former students	20.2	20.2	30.9	51.1	19.8	70.9	26.0	96.9	3.1	100.0	25.2	25.2	28.8	54.0	19.2	73.2	21.9	95.1	4.9	100.0
1i. Special events at this college	10.3	10.3	16.8	27.1	23.7	50.8	46.6	97.4	2.7	100.0	13.3	13.3	18.0	31.3	19.0	50.3	43.6	93.9	6.1	100.0
1j. Workplace notice, program, or employer's recommendation	11.8	11.8	21.0	32.8	20.2	53.0	43.9	96.9	3.1	100.0	17.7	17.7	20.7	38.4	16.4	54.8	40.0	94.8	5.1	100.0
1k. Athletic coach recruitment	10.3	10.3	14.4	24.7	16.3	41.0	54.8	95.8	4.2	100.0	5.1	5.1	11.3	16.4	14.5	30.9	63.5	94.4	5.5	100.0

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STUDENT BACKGROUND



Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1a. Published class schedule									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	47.7	47.7	31.7	79.4	11.6	91.0	8.0	99.0	1.0	100.0
20 - 24	50.4	50.4	29.4	79.8	11.0	90.8	8.8	99.6	0.4	100.0
25 - 34	52.1	52.1	26.1	78.2	5.5	83.7	13.9	97.6	2.4	100.0
35 - 54	53.0	53.0	29.9	82.9	5.2	88.1	3.7	91.8	8.2	100.0
55 and over	47.8	47.8	21.7	69.5	0.0	69.5	8.7	78.2	21.7	100.0

	1b. On-line class schedule									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	32.3	32.3	23.9	56.2	20.9	77.1	21.4	98.5	1.5	100.0
20 - 24	39.0	39.0	26.3	65.3	16.2	81.5	17.5	99.0	0.9	100.0
25 - 34	36.2	36.2	25.8	62.0	13.5	75.5	21.5	97.0	3.1	100.0
35 - 54	32.3	32.3	26.3	58.6	14.3	72.9	17.3	90.2	9.8	100.0
55 and over	16.7	16.7	20.8	37.5	8.3	45.8	29.2	75.0	25.0	100.0

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STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1c. Newspaper, radio, or TV ad									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	5.0	5.0	12.5	17.5	32.5	50.0	48.5	98.5	1.5	100.0
20 - 24	4.8	4.8	13.2	18.0	25.4	43.4	54.8	98.2	1.8	100.0
25 - 34	6.7	6.7	14.6	21.3	21.3	42.6	54.3	96.9	3.0	100.0
35 - 54	6.8	6.8	15.0	21.8	18.8	40.6	49.6	90.2	9.8	100.0
55 and over	4.2	4.2	20.8	25.0	4.2	29.2	45.8	75.0	25.0	100.0

	1d. High school advisor/counselor									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	34.0	34.0	26.5	60.5	17.5	78.0	21.0	99.0	1.0	100.0
20 - 24	21.0	21.0	20.1	41.1	17.0	58.1	40.2	98.3	1.7	100.0
25 - 34	22.0	22.0	18.3	40.3	9.8	50.1	46.3	96.4	3.7	100.0
35 - 54	13.5	13.5	15.0	28.5	8.3	36.8	51.1	87.9	12.0	100.0
55 and over	16.7	16.7	8.3	25.0	4.2	29.2	45.8	75.0	25.0	100.0

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STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1e. College representative coming to my high school									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	26.6	26.6	23.1	49.7	18.1	67.8	30.7	98.5	1.5	100.0
20 - 24	14.5	14.5	19.3	33.8	16.7	50.5	47.8	98.3	1.8	100.0
25 - 34	12.9	12.9	17.2	30.1	10.4	40.5	55.8	96.3	3.7	100.0
35 - 54	9.0	9.0	11.2	20.2	7.5	27.7	57.5	85.2	14.9	100.0
55 and over	4.3	4.3	17.4	21.7	4.3	26.0	47.8	73.8	26.1	100.0

	1f. College/District website									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	33.0	33.0	26.0	59.0	19.5	78.5	19.5	98.0	2.0	100.0
20 - 24	38.2	38.2	23.2	61.4	17.5	78.9	19.7	98.6	1.3	100.0
25 - 34	37.8	37.8	28.0	65.8	10.4	76.2	18.9	95.1	4.9	100.0
35 - 54	33.8	33.8	25.6	59.4	9.0	68.4	20.3	88.7	11.3	100.0
55 and over	13.0	13.0	30.4	43.4	4.3	47.7	30.4	78.1	21.7	100.0

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STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1g. Family or friends									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	36.5	36.5	30.5	67.0	18.0	85.0	12.5	97.5	2.5	100.0
20 - 24	33.3	33.3	29.4	62.7	16.7	79.4	19.7	99.1	0.9	100.0
25 - 34	27.3	27.3	27.3	54.6	15.8	70.4	26.1	96.5	3.6	100.0
35 - 54	29.3	29.3	24.1	53.4	15.0	68.4	24.8	93.2	6.8	100.0
55 and over	20.8	20.8	20.8	41.6	12.5	54.1	33.3	87.4	12.5	100.0

	1h. Current or former students									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	20.9	20.9	31.3	52.2	26.4	78.6	18.9	97.5	2.5	100.0
20 - 24	25.0	25.0	30.3	55.3	21.1	76.4	22.4	98.8	1.3	100.0
25 - 34	23.6	23.6	29.7	53.3	15.8	69.1	26.7	95.8	4.2	100.0
35 - 54	25.9	25.9	26.7	52.6	11.9	64.5	27.4	91.9	8.1	100.0
55 and over	12.5	12.5	20.8	33.3	16.7	50.0	25.0	75.0	25.0	100.0

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STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1i. Special events at this college									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	15.9	15.9	20.4	36.3	28.4	64.7	32.3	97.0	3.0	100.0
20 - 24	10.5	10.5	18.3	28.8	20.5	49.3	49.3	98.6	1.3	100.0
25 - 34	11.0	11.0	15.9	26.9	18.9	45.8	50.0	95.8	4.3	100.0
35 - 54	12.7	12.7	14.2	26.9	12.7	39.6	48.5	88.1	11.9	100.0
55 and over	4.3	4.3	17.4	21.7	13.0	34.7	39.1	73.8	26.1	100.0

	1j. Workplace notice, program, or employer's recommendation									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	14.5	14.5	20.5	35.0	22.5	57.5	40.0	97.5	2.5	100.0
20 - 24	13.5	13.5	21.4	34.9	20.5	55.4	42.8	98.2	1.7	100.0
25 - 34	13.9	13.9	24.2	38.1	16.4	54.5	42.4	96.9	3.0	100.0
35 - 54	23.7	23.7	15.6	39.3	10.4	49.7	39.3	89.0	11.1	100.0
55 and over	12.5	12.5	20.8	33.3	8.3	41.6	33.3	74.9	25.0	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Age

How important were the following sources of information in your decision to enroll at this college? (Mark one response for each item)

	1k. Athletic coach recruitment									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	9.0	9.0	13.0	22.0	21.0	43.0	54.0	97.0	3.0	100.0
20 - 24	7.0	7.0	12.3	19.3	15.4	34.7	63.6	98.3	1.8	100.0
25 - 34	6.1	6.1	11.6	17.7	14.0	31.7	64.6	96.3	3.7	100.0
35 - 54	5.3	5.3	11.3	16.6	9.8	26.4	62.4	88.8	11.3	100.0
55 and over	0.0	0.0	12.5	12.5	8.3	20.8	50.0	70.8	29.2	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1a. Published class schedule									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	52.5	52.5	32.5	85.0	6.3	91.3	5.6	96.9	3.1	100.0
Black	50.0	50.0	25.5	75.5	8.2	83.7	11.2	94.9	5.1	100.0
Hispanic	49.8	49.8	30.2	80.0	9.6	89.6	7.6	97.2	2.7	100.0
White	48.5	48.5	30.1	78.6	9.6	88.2	10.3	98.5	1.5	100.0

	1b. On-line class schedule									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	39.8	39.8	29.8	69.6	16.8	86.4	9.9	96.3	3.7	100.0
Black	32.3	32.3	23.2	55.5	13.1	68.6	25.3	93.9	6.1	100.0
Hispanic	31.1	31.1	25.8	56.9	18.7	75.6	21.1	96.7	3.3	100.0
White	38.5	38.5	23.7	62.2	15.6	77.8	20.0	97.8	2.2	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1c. Newspaper, radio, or TV ad									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	7.5	7.5	18.8	26.3	27.5	53.8	42.5	96.3	3.8	100.0
Black	4.1	4.1	14.3	18.4	22.4	40.8	53.1	93.9	6.1	100.0
Hispanic	6.3	6.3	16.3	22.6	28.7	51.3	44.3	95.6	4.3	100.0
White	1.5	1.5	5.2	6.7	15.6	22.3	75.6	97.9	2.2	100.0

	1d. High school advisor/counselor									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	29.4	29.4	24.4	53.8	14.4	68.2	28.1	96.3	3.8	100.0
Black	20.4	20.4	13.3	33.7	10.2	43.9	49.0	92.9	7.1	100.0
Hispanic	28.7	28.7	24.3	53.0	14.0	67.0	28.7	95.7	4.3	100.0
White	11.1	11.1	12.6	23.7	15.6	39.3	57.8	97.1	3.0	100.0

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STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1e. College representative coming to my high school									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	18.9	18.9	23.9	42.8	17.0	59.8	35.2	95.0	5.0	100.0
Black	11.2	11.2	12.2	23.4	13.3	36.7	55.1	91.8	8.2	100.0
Hispanic	22.0	22.0	21.7	43.7	15.7	59.4	35.7	95.1	5.0	100.0
White	5.9	5.9	9.6	15.5	9.6	25.1	71.9	97.0	3.0	100.0

	1f. College/District website									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	43.1	43.1	27.5	70.6	15.0	85.6	10.0	95.6	4.4	100.0
Black	32.7	32.7	25.5	58.2	12.2	70.4	23.5	93.9	6.1	100.0
Hispanic	32.7	32.7	27.7	60.4	17.0	77.4	18.3	95.7	4.3	100.0
White	33.3	33.3	24.4	57.7	14.1	71.8	25.2	97.0	3.0	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1g. Family or friends									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	36.5	36.5	27.7	64.2	17.6	81.8	15.1	96.9	3.1	100.0
Black	39.2	39.2	19.6	58.8	11.3	70.1	25.8	95.9	4.1	100.0
Hispanic	30.8	30.8	31.4	62.2	17.1	79.3	17.7	97.0	3.0	100.0
White	23.0	23.0	30.4	53.4	17.8	71.2	25.2	96.4	3.7	100.0

	1h. Current or former students									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	25.0	25.0	36.3	61.3	16.9	78.2	16.9	95.1	5.0	100.0
Black	25.5	25.5	25.5	51.0	17.3	68.3	25.5	93.8	6.1	100.0
Hispanic	23.4	23.4	31.1	54.5	22.7	77.2	19.1	96.3	3.7	100.0
White	19.3	19.3	25.9	45.2	18.5	63.7	33.3	97.0	3.0	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1i. Special events at this college									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	13.1	13.1	24.4	37.5	25.6	63.1	32.5	95.6	4.4	100.0
Black	14.3	14.3	11.2	25.5	13.3	38.8	53.1	91.9	8.2	100.0
Hispanic	14.4	14.4	20.4	34.8	23.7	58.5	37.1	95.6	4.3	100.0
White	5.9	5.9	9.6	15.5	14.8	30.3	65.9	96.2	3.7	100.0

	1j. Workplace notice, program, or employer's recommendation									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	17.5	17.5	29.4	46.9	21.3	68.2	28.1	96.3	3.8	100.0
Black	15.3	15.3	16.3	31.6	16.3	47.9	44.9	92.8	7.1	100.0
Hispanic	18.0	18.0	22.3	40.3	21.0	61.3	34.7	96.0	4.0	100.0
White	11.2	11.2	13.4	24.6	11.2	35.8	61.9	97.7	2.2	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 1 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	1k. Athletic coach recruitment									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	6.9	6.9	15.0	21.9	22.5	44.4	51.3	95.7	4.4	100.0
Black	7.2	7.2	9.3	16.5	11.3	27.8	64.9	92.7	7.2	100.0
Hispanic	8.0	8.0	15.3	23.3	16.7	40.0	55.3	95.3	4.7	100.0
White	5.2	5.2	7.4	12.6	6.7	19.3	77.0	96.3	3.7	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
2e. Close to home	63.7	63.7	20.0	83.7	7.6	91.3	6.9	98.2	1.8	100.0
2b. Low cost	62.7	62.7	21.8	84.4	6.6	91.0	6.3	97.3	2.7	100.0
2d. Reputation for good teaching	46.6	46.6	28.3	74.9	12.9	87.8	8.6	96.4	3.6	100.0
2c. Specific educational program(s)	48.4	48.4	25.0	73.3	10.9	84.2	12.6	96.8	3.2	100.0
2a. Minimal admissions requirements	33.4	33.4	28.5	61.9	15.8	77.7	18.3	96.0	4.0	100.0
2f. Close to work	39.0	39.0	19.7	58.7	13.6	72.3	23.7	96.0	4.0	100.0
2g. Type of students	18.9	18.9	23.6	42.4	22.4	64.8	31.1	95.9	4.1	100.0
2i. Have friends here	13.5	13.5	16.0	29.5	22.5	52.0	44.1	96.1	3.9	100.0
2h. Athletic or other student activity	9.8	9.8	13.2	23.0	19.2	42.2	53.8	96.0	4.0	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

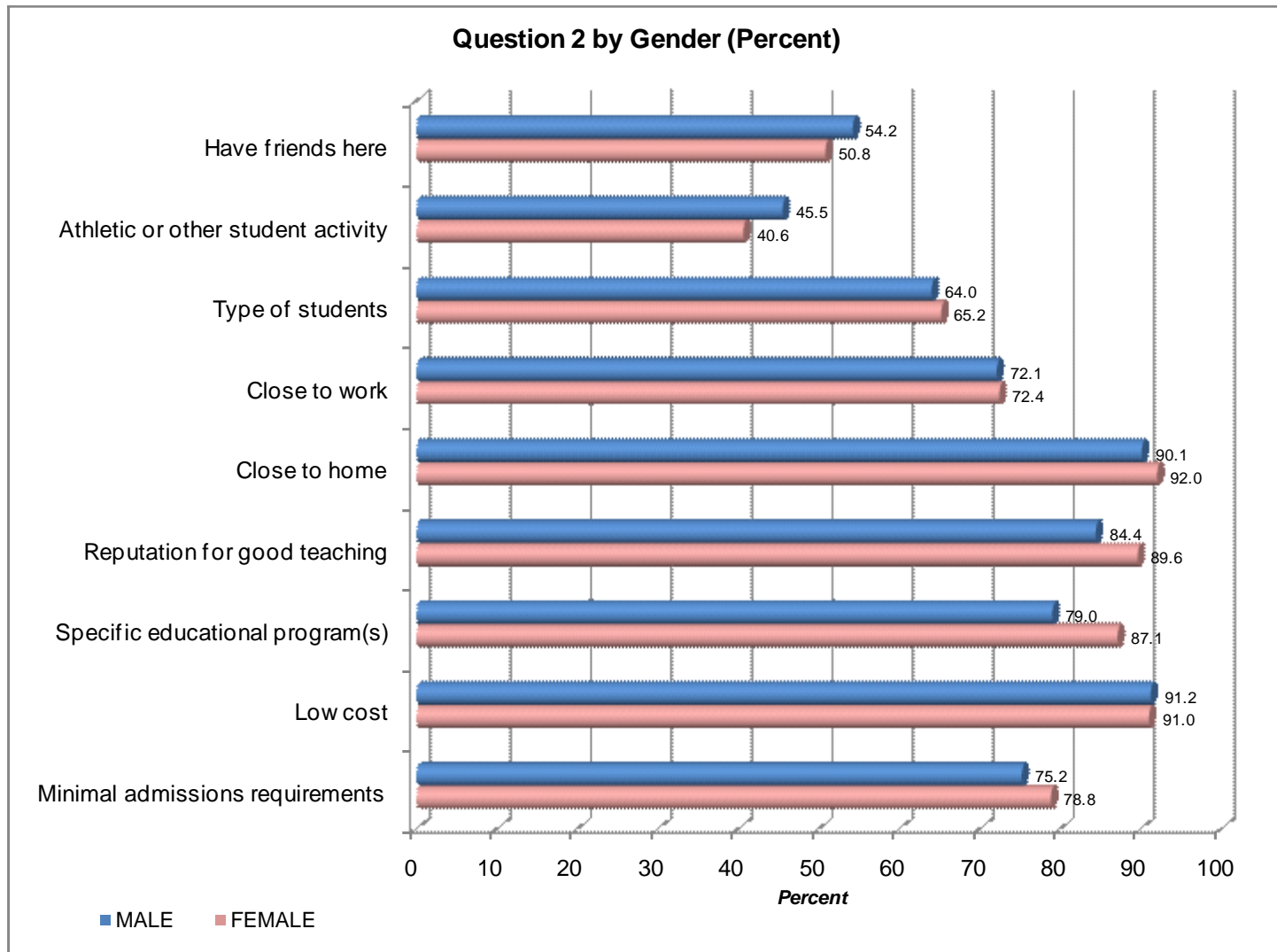
QUESTION 2 by Gender

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	MALE										FEMALE									
	Very Important		Important		Somewhat Important		Not Important		No Response		Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Minimal admissions requirements	30.5	30.5	29.8	60.3	14.9	75.2	21.8	97.0	3.1	100.0	35.0	35.0	27.6	62.6	16.2	78.8	16.6	95.4	4.7	100.0
2b. Low cost	57.1	57.1	25.7	82.8	8.4	91.2	7.3	98.5	1.5	100.0	65.8	65.8	19.7	85.5	5.5	91.0	5.7	96.7	3.3	100.0
Specific educational program(s)	37.0	37.0	28.6	65.6	13.4	79.0	19.1	98.1	1.9	100.0	54.4	54.4	23.0	77.4	9.7	87.1	9.0	96.1	3.9	100.0
2d. Reputation for good teaching	37.8	37.8	29.0	66.8	17.6	84.4	13.4	97.8	2.3	100.0	51.2	51.2	27.9	79.1	10.5	89.6	6.1	95.7	4.3	100.0
2e. Close to home	59.7	59.7	22.4	82.1	8.0	90.1	8.7	98.8	1.1	100.0	65.9	65.9	18.7	84.6	7.4	92.0	6.0	98.0	2.1	100.0
2f. Close to work	35.9	35.9	19.8	55.7	16.4	72.1	24.8	96.9	3.1	100.0	40.8	40.8	19.7	60.5	11.9	72.4	23.0	95.4	4.7	100.0
2g. Type of students	16.9	16.9	24.1	41.0	23.0	64.0	33.3	97.3	2.7	100.0	19.9	19.9	23.4	43.3	21.9	65.2	30.1	95.3	4.7	100.0
Athletic or other student activity	13.4	13.4	15.3	28.7	16.8	45.5	52.3	97.8	2.3	100.0	8.0	8.0	12.1	20.1	20.5	40.6	54.5	95.1	4.9	100.0
2i. Have friends here	14.9	14.9	16.0	30.9	23.3	54.2	43.5	97.7	2.3	100.0	12.7	12.7	16.0	28.7	22.1	50.8	44.5	95.3	4.7	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND



Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Age

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2a. Minimal admission requirements									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	33.8	33.8	29.4	63.2	16.4	79.6	18.4	98.0	2.0	100.0
20 - 24	35.8	35.8	30.1	65.9	16.6	82.5	16.2	98.7	1.3	100.0
25 - 34	28.7	28.7	31.1	59.8	16.5	76.3	18.9	95.2	4.9	100.0
35 - 54	34.3	34.3	23.1	57.4	13.4	70.8	20.9	91.7	8.2	100.0
55 and over	29.2	29.2	16.7	45.9	12.5	58.4	20.8	79.2	20.8	100.0

	2b. Low cost									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	62.2	62.2	20.4	82.6	8.5	91.1	8.0	99.1	1.0	100.0
20 - 24	64.2	64.2	22.7	86.9	6.6	93.5	5.7	99.2	0.9	100.0
25 - 34	67.7	67.7	20.1	87.8	4.3	92.1	4.9	97.0	3.0	100.0
35 - 54	56.0	56.0	24.6	80.6	6.7	87.3	7.5	94.8	5.2	100.0
55 and over	50.0	50.0	20.8	70.8	8.3	79.1	0.0	79.1	20.8	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Age

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2c. Specific Educational programs									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	43.7	43.7	28.1	71.8	14.1	85.9	13.1	99.0	1.0	100.0
20 - 24	43.7	43.7	27.5	71.2	14.4	85.6	14.0	99.6	0.4	100.0
25 - 34	60.1	60.1	18.4	78.5	8.6	87.1	9.2	96.3	3.7	100.0
35 - 54	50.8	50.8	23.5	74.3	3.8	78.1	13.6	91.7	8.3	100.0
55 and over	43.5	43.5	26.1	69.6	4.3	73.9	8.7	82.6	17.4	100.0

	2d. Reputation for good teaching									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	37.3	37.3	31.3	68.6	20.4	89.0	9.5	98.5	1.5	100.0
20 - 24	43.9	43.9	32.5	76.4	12.7	89.1	10.1	99.2	0.9	100.0
25 - 34	59.8	59.8	19.5	79.3	10.4	89.7	6.7	96.4	3.7	100.0
35 - 54	48.5	48.5	28.4	76.9	7.5	84.4	6.7	91.1	9.0	100.0
55 and over	45.5	45.5	22.7	68.2	4.5	72.7	9.1	81.8	18.2	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Age

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2e. Close to home									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	61.0	61.0	20.5	81.5	8.0	89.5	9.5	99.0	1.0	100.0
20 - 24	61.8	61.8	22.4	84.2	8.8	93.0	6.6	99.6	0.4	100.0
25 - 34	65.2	65.2	18.3	83.5	7.9	91.4	6.7	98.1	1.8	100.0
35 - 54	68.7	68.7	17.9	86.6	6.0	92.6	4.5	97.1	3.0	100.0
55 and over	69.6	69.6	17.4	87.0	0.0	87.0	0.0	87.0	13.0	100.0

	2f. Close to work									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	32.0	32.0	16.5	48.5	17.5	66.0	31.5	97.5	2.5	100.0
20 - 24	42.8	42.8	20.1	62.9	14.8	77.7	21.4	99.1	0.9	100.0
25 - 34	42.1	42.1	20.7	62.8	12.2	75.0	22.0	97.0	3.0	100.0
35 - 54	38.8	38.8	23.1	61.9	8.2	70.1	19.4	89.5	10.4	100.0
55 and over	39.1	39.1	17.4	56.5	8.7	65.2	13.0	78.2	21.7	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Age

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2g. Type of students									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	19.1	19.1	23.1	42.2	26.6	68.8	29.1	97.9	2.0	100.0
20 - 24	18.1	18.1	23.8	41.9	22.9	64.8	34.4	99.2	0.9	100.0
25 - 34	22.7	22.7	20.9	43.6	20.9	64.5	31.9	96.4	3.7	100.0
35 - 54	18.0	18.0	28.6	46.6	16.5	63.1	27.8	90.9	9.0	100.0
55 and over	4.3	4.3	17.4	21.7	26.1	47.8	30.4	78.2	21.7	100.0

	2h. Athletics or other student activity									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	14.5	14.5	16.0	30.5	22.5	53.0	45.5	98.5	1.5	100.0
20 - 24	8.3	8.3	12.7	21.0	21.5	42.5	56.6	99.1	0.9	100.0
25 - 34	8.6	8.6	12.3	20.9	18.4	39.3	57.1	96.4	3.7	100.0
35 - 54	7.5	7.5	11.2	18.7	13.4	32.1	58.2	90.3	9.7	100.0
55 and over	4.3	4.3	13.0	17.3	8.7	26.0	52.2	78.2	21.7	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Age

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2i. Have friends here									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Under 20	17.0	17.0	21.5	38.5	28.0	66.5	32.0	98.5	1.5	100.0
20 - 24	12.7	12.7	17.5	30.2	24.0	54.2	45.0	99.2	0.9	100.0
25 - 34	13.3	13.3	11.5	24.8	18.2	43.0	53.3	96.3	3.6	100.0
35 - 54	11.2	11.2	11.9	23.1	17.2	40.3	50.0	90.3	9.7	100.0
55 and over	8.3	8.3	12.5	20.8	20.8	41.6	33.3	74.9	25.0	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2a. Minimal admission requirements									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	33.1	33.1	34.4	67.5	13.8	81.3	15.0	96.3	3.8	100.0
Black	35.1	35.1	24.7	59.8	15.5	75.3	19.6	94.9	5.2	100.0
Hispanic	35.3	35.3	31.0	66.3	16.0	82.3	14.0	96.3	3.7	100.0
White	28.7	28.7	22.1	50.8	18.4	69.2	27.9	97.1	2.9	100.0

	2b. Low cost									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	62.7	62.7	23.0	85.7	6.8	92.5	4.3	96.8	3.1	100.0
Black	59.6	59.6	20.2	79.8	6.1	85.9	9.1	95.0	5.1	100.0
Hispanic	67.0	67.0	19.0	86.0	6.3	92.3	5.0	97.3	2.7	100.0
White	56.0	56.0	27.6	83.6	8.2	91.8	7.5	99.3	0.7	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2c. Specific Educational programs									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	51.6	51.6	26.1	77.7	10.6	88.3	8.7	97.0	3.1	100.0
Black	52.0	52.0	20.4	72.4	9.2	81.6	13.3	94.9	5.1	100.0
Hispanic	50.2	50.2	25.8	76.0	11.4	87.4	10.0	97.4	2.7	100.0
White	42.2	42.2	25.2	67.4	13.3	80.7	18.5	99.2	0.7	100.0

	2d. Reputation for good teaching									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	51.9	51.9	28.8	80.7	10.0	90.7	5.6	96.3	3.8	100.0
Black	51.0	51.0	23.5	74.5	10.2	84.7	12.2	96.9	3.1	100.0
Hispanic	47.7	47.7	28.3	76.0	14.3	90.3	6.0	96.3	3.7	100.0
White	34.6	34.6	33.1	67.7	17.6	85.3	12.5	97.8	2.2	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2e. Close to home									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	65.6	65.6	18.8	84.4	7.5	91.9	6.3	98.2	1.9	100.0
Black	56.1	56.1	19.4	75.5	10.2	85.7	12.2	97.9	2.0	100.0
Hispanic	66.0	66.0	20.7	86.7	6.3	93.0	5.7	98.7	1.3	100.0
White	61.5	61.5	20.7	82.2	9.6	91.8	6.7	98.5	1.5	100.0

	2f. Close to work									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	38.8	38.8	20.0	58.8	14.4	73.2	23.1	96.3	3.8	100.0
Black	34.3	34.3	16.2	50.5	13.1	63.6	30.3	93.9	6.1	100.0
Hispanic	42.3	42.3	22.3	64.6	13.7	78.3	18.0	96.3	3.7	100.0
White	33.8	33.8	18.4	52.2	14.0	66.2	30.9	97.1	2.9	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2g. Type of students									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	24.4	24.4	28.1	52.5	21.3	73.8	22.5	96.3	3.8	100.0
Black	16.5	16.5	17.5	34.0	19.6	53.6	41.2	94.8	5.2	100.0
Hispanic	19.0	19.0	26.3	45.3	23.7	69.0	27.7	96.7	3.3	100.0
White	13.3	13.3	18.5	31.8	26.7	58.5	38.5	97.0	3.0	100.0

	2h. Athletics or other student activity									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	11.9	11.9	17.5	29.4	23.8	53.2	43.1	96.3	3.8	100.0
Black	11.2	11.2	7.1	18.3	18.4	36.7	58.2	94.9	5.1	100.0
Hispanic	10.7	10.7	15.4	26.1	21.7	47.8	48.5	96.3	3.7	100.0
White	5.9	5.9	9.6	15.5	11.8	27.3	69.9	97.2	2.9	100.0

Spring 2007 Student Survey

STUDENT BACKGROUND

QUESTION 2 by Ethnicity

How important to you were each of the reasons listed below in your decision to enroll at this college? (Mark one response for each item)

	2i. Have friends here									
	Very Important		Important		Somewhat Important		Not Important		No Response	
	%	Cum %	%	Cum %	%	Cum %	%	Cum %	%	Cum %
Asian	20.0	20.0	20.0	40.0	23.8	63.8	31.9	95.7	4.4	100.0
Black	9.1	9.1	14.1	23.2	18.2	41.4	53.5	94.9	5.1	100.0
Hispanic	14.7	14.7	16.7	31.4	26.1	57.5	39.5	97.0	3.0	100.0
White	8.9	8.9	11.9	20.8	18.5	39.3	57.8	97.1	3.0	100.0