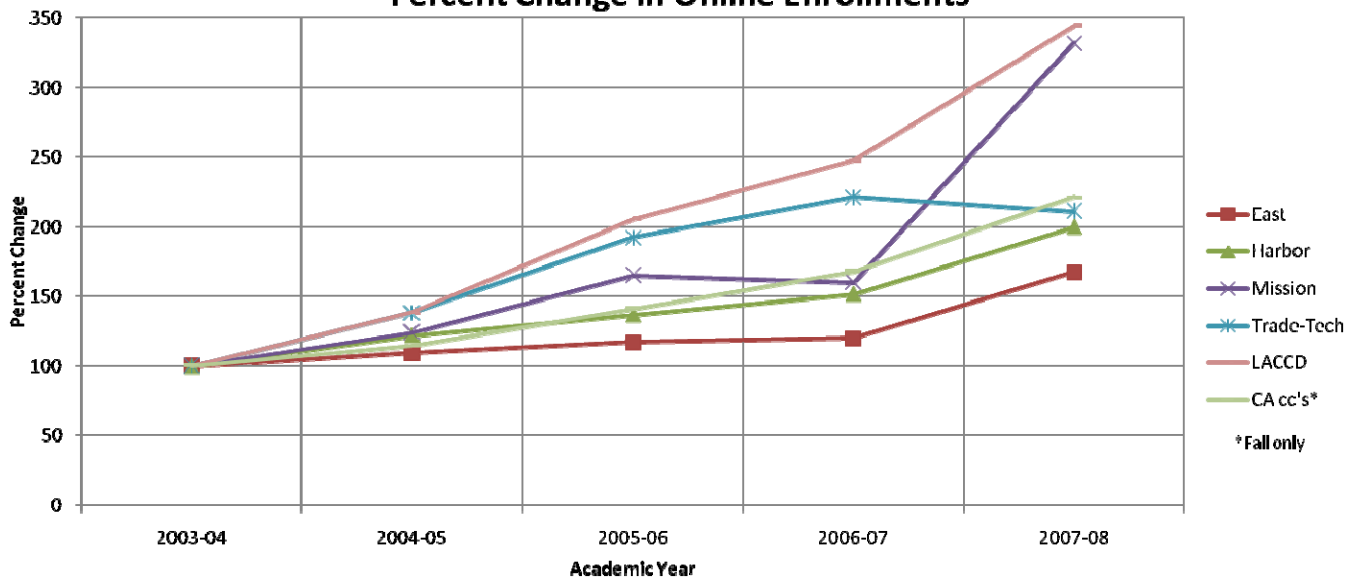


# RESOURCES FOR PLANNING

## COMPETITION IN VIRTUAL SPACE

### COMPETITION-- OUR VIRTUAL SERVICE AREA

#### Moderate Growth in Online Classes Percent Change in Online Enrollments

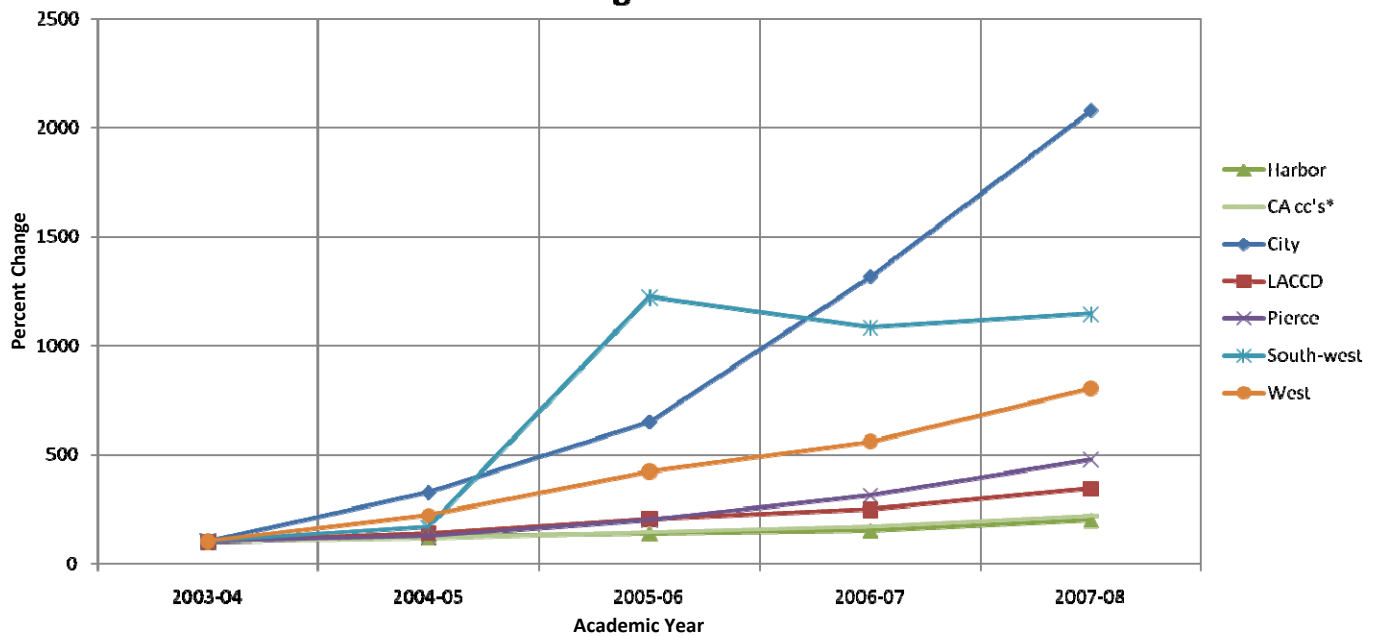


# RESOURCES FOR PLANNING

## COMPETITION IN VIRTUAL SPACE

### COMPETITION-- OUR VIRTUAL SERVICE AREA

#### Rapid Growth in Online Classes Percent Change in Online Enrollments



# RESOURCES FOR PLANNING

## COMPETITION IN VIRTUAL SPACE

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### COMPETITION-- OUR VIRTUAL SERVICE AREA

#### **Growth in Online Degrees**

- Four colleges in the LACCD are now developing or offering online degrees.
- Seventy-four percent of the colleges surveyed in the 2008 Distance Education Survey offer online degrees.
- More Los Angeles Harbor College students who transfer to private colleges/universities in California transfer to the University of Phoenix than any other private college or university.

## **COMPETITION IN VIRTUAL SPACE SUMMARY**

- Online classes and degrees are the fastest growing part of higher education (and soon, K-12 education).
- Our students see online programs as a viable choice in continuing their education.
- There will be increasing pressure to move from “online classes” to a “virtual campus”.