

## Unit Plan Activity Summary Sheet---Journalism

Division\_: Communications\_\_\_\_\_

Academic Year : 2007-2008\_\_\_\_\_

Division Chair: Carmen Carrillo\_\_\_\_\_

Discipline ID #	Department Priority (1 to 99)	College Strategy Supported (separate columns if two)		Student Success Initiative	Technology Access	Department Objective (link to Program Review)	Proposed Activity	Brief Summary of SLO Assessment Results (See attached forms)	List Other Supporting Documents/Links Attached (E.G., WSCH, Wait Lists, Retention, Environmental Scans)	Resources Required (list faculty, equipment, etc.)	Estimate d Total Cost and Source (E.G., Program 100, VTEA, etc.)
30	1	1.5		X		Goal of 5 year program review	Hire full time journalism instructor to develop program and increase student success and retention	N/A	FHPC report	Journalism Lab; software	Program 100 \$65,000
30	2	1.2	1.4	X		New emerging need	Create A. A. degree in Journalism to provide students with advanced major course	N/A	Title V Regulations to offer students AA degrees	Journalism Lab; software	
30	3	1.5		X		To provide students with advanced major courses	Enhance the print journalism program by making the Harbor Tides newspaper a line budget item.		Retention rates and completion rates. Operational Plan	Journalism Lab; software	\$10,000
30	4	1.3		X	X	To expose students to current technology in/out of the classroom	Installation of InDesign CS3 software and GoLive or suitable transmission software on four computers in T114 lab currently shared for J218 course	N/A		Computer Lab in T114	Foundation Journalism Fund \$1500
30	5	5.2		X		To promote better campus news	Develop, purchase, negotiate and/or secure newspaper racks and dispenser kiosks for campus distribution of Harbor Tides	N/A		Designate locations; newspaper racks	If negotiated with Vendor, no cost

30	6	5.2		X		To promote department offerings	Create an Introduction to Journalism course aimed at high school students		Essential Skills action plan	Faculty; recruitment	Program 100; \$4500