# ASSOCIATED STUDENT ORGANIZATION
## Unit Plan 2007-2008

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| 1.4      |                  | To improve the A.S.O. activities in an effort to enhance student retention, graduation, transfer, and overall student success. | • Conduct A.S.O. government  
• Develop and implement a multitude of student social activities.  
• Coordinate, develop, and implement in conjunction with Academic Senate Student learning exercises.  
• Maintain Seahawk Center multi-purpose lounge for student, staff, and community functions. | **Existing**  
• Dean .3 position  
• Student Services Aid position  
• Student Workers  
• Supplies and Equipment | **COSTS**  
• $30,000 w/ benefits  
• Including benefits  
• Variable  
• Variable |
| 1.5      |                  |           | • Issue student Identification Cards to all LAHC students.  
• Develop and implement college graduation, honors and scholarship ceremonial celebrations. | **Establish funds for:**  
• I.D. Card Student Workers  
• Graduation, Academic Honors, and Scholarship Receptions.  
• Printing, Postage Paper, Flowers, Certificates, Chairs, Supplies, Decorations. | **Request**  
$10,000 |
| 2.1      |                  | To improve the college athletic spirit and camaraderie. | • Provide cheerleaders for home and away games.  
• Provide transportation for away games.  
• Provide uniforms and pompoms for cheerleaders to wear and use. | **Establish funds for:**  
• Uniforms and Transportation | **$5,000** |
| 2.2      |                  | To develop and maintain an effective Alumni Relations operations. | • To research best practices for development of database.  
• To conduct full marketing campaign to potential membership.  
• To establish a streamlined data network to accommodate ongoing alumni fund raising activities.  
• To develop and maintain an effective accounting system.  
• To establish appropriate communication network which links college community with alumni community. | **Establish funds for:**  
• .5 Classified Staff Position  
• Computer System w/ database software.  
• Requisite supplies to maintain operation.  
• Postage  
• Funds to support marketing infrastructure. | **Request**  
$25,000 w/ benefits  
$3,000  
$2,500  
$2,000  
$10,000 |