

ASSOCIATED STUDENT ORGANIZATION

Unit Plan 2007-2008

<u>PRIORITY</u>	<u>COLLEGE STRATEGY</u>	<u>OBJECTIVES</u>	<u>ACTIVITIES/TASKS</u>	<u>RESOURCES</u>	<u>COSTS</u>
1.4 1.5 2.1 2.2 2.3		To improve the A.S.O. activities in an effort to enhance student retention, graduation, transfer, and overall student success.	<ul style="list-style-type: none"> • Conduct A.S.O. government • Develop and implement a multitude of student social activities. • Coordinate, develop, and implement in conjunction with Academic Senate Student learning exercises. • Maintain Seahawk Center multi-purpose lounge for student, staff, and community functions. 	<p>Existing</p> <ul style="list-style-type: none"> • Dean .3 position • Student Services Aid position • Student Workers • Supplies and Equipment 	<ul style="list-style-type: none"> • \$30,000 w/ benefits • Including benefits • Variable • Variable
			<ul style="list-style-type: none"> • Issue student Identification Cards to all LAHC students. • Develop and implement college graduation, honors and scholarship ceremonial celebrations. 	<ul style="list-style-type: none"> • I.D. Card Student Workers • Graduation, Academic Honors, and Scholarship Receptions. • Printing, Postage Paper, Flowers, Certificates, Chairs, Supplies, Decorations. 	<p>Request</p> <p>\$10,000</p>
		To improve the college athletic spirit and camaraderie.	<ul style="list-style-type: none"> • Provide cheerleaders for home and away games. • Provide transportation for away games. • Provide uniforms and pompoms for cheerleaders to wear and use. 	<p><u>Establish funds for:</u></p> <p>Uniforms and Transportation</p>	<p>\$5,000</p>
		To develop and maintain an effective Alumni Relations operations.	<ul style="list-style-type: none"> • To research best practices for development of database. • To conduct full marketing campaign to potential membership. • To establish a streamlined data network to accommodate ongoing alumni fund raising activities. • To develop and maintain an effective accounting system. • To establish appropriate communication network which links college community with alumni community. 	<p><u>Establish funds for:</u></p> <ul style="list-style-type: none"> • .5 Classified Staff Position • Computer System w/ database software. • Requisite supplies to maintain operation. • Postage • Funds to support marketing infrastructure. 	<p>Request</p> <p>\$25,000 w/ benefits</p> <p>\$3,000</p> <p>\$2,500</p> <p>\$2,000</p> <p>\$10,000</p>