Millennials at Harbor College

• Of the approximately 3,600 new students who begin their higher education career each fall
• 54% are female; 46% are male
• 74.2% are under 25 years of age
• 85% are minority students
• 84% come straight from high school:
  – 33% LAUSD Dist. 8, PVPUSD and 51% come from other high schools
Each Generation

- Consists of approximately a 20-year span (not all demographers and generation researchers agree on the exact start/stop dates)
- Has a unique set of values
- Reacts to the generation before them
- Looks at their own generation as the standard of comparison
- They are either idealistic, reactive, civic or adaptive
The Generations

• To understand the issues we have with various generations, we have to understand ourselves....and the characteristics of our own generation.

• Let’ start with the “elder generation” in the workforce today....the Baby Boomers.
Veterans Came Home from World War II

- And gave birth to the largest generation born in US history

- The Baby Boomers born 1943–1964 – they are idealistic
The Babyboomer Childhood

- Divorce reached a low in 1960 of 9%
- Families moved due to GI Bill, GI housing and industrialization
- First generation to live miles from extended family
- Family size smaller (2-3 children)
- Few grandparents in the home
- Moms stayed home – no daycare
- Children spent significant time with adult role models (mostly mom)
- Perception of the world as “safe”

Core Values
- Optimism
- Team Orientation
- Personal Gratification
- Health and Wellness
- Personal Growth
- Youth
- Work
- Involvement
Boomer Important Events

- Rosa Parks
- First Nuclear Power Plant
- The Civil Rights Act
- Cuban Missile Crisis
- John Glen Orbits the Earth
- Martin Luther King Leads March on Washington, D.C.
- President John F. Kennedy Assassination
- National Organization for Women Founded
- Martin Luther King Assassination
- Robert F. Kennedy Assassination
- Watergate
- Kent State Massacre
- Vietnam War
- Woodstock
Cultural Memorabilia for Baby Boomers

- Television
- The Ed Sullivan Show
- Barbie Dolls
- Fallout Shelters
- Poodle Skirts
- Pop Beads
- Slinkies
- TV Dinners
- Hula Hoops
- The Peace Sign
- Laugh In
Baby-boomer Results

- Very idealistic
- Generation gap occurred between them and their parents
- Questioned authority figures
- Did not get along with their parents and swore they would not raise their kids like they were raised
Boomer’s Educational Experiences

- Overwhelmed the school system, large class sizes
- Ability grouped (red birds and blue birds)
- Question authority but respect position
- Emphasis on team work (cohort education)
- Need silence to concentrate
- Want to feel valued
- No special ed students in school but honors courses in a few subjects
- Rarely tested and not for school performance (PSAT, SAT)
College Experiences

• College campuses a reflection of turbulent times – faculty often rebels – Kent State Massacre, etc.
• Were told “you are lucky to be here, others are standing in line to get in.”
• Emphasis on self-exploration, mind expansion, lots of philosophizing in classes - content over-explained and over-analyzed – deep thinkers (not necessarily critical thinkers)
• Aspire to intellectualism
• Left home and never looked back
• Emphasis on memorization and skill built upon skill
• Taught by process and to be content experts
Boomer Faculty/Staff Values

- Majority of faculty and significant number of students (age 46-68ish)
- Always share personal experience – “what has happened to me is relevant to you”
- Value stability and respect
- Like to see their successes
- Tend to “workaholism” and have difficulty balancing their lives, working 40 hours is “slack” – crazy work ethic
- Are competitive
- See themselves as the standard of comparison
- Appreciate technology because of how easy it makes their work
The Late Veterans and Early Boomers Gave Birth to the Next Generation

• The Gen Xers 1965–1981
• A Lost Generation...
  A Nomadic Generation.....
• Half the Size of the Baby Boom (reactive)
The Gen X Childhood

- Divorce reached an all-time high
- Single-parent families
- Early childhood education began, lots of latch-key kids
- Children not as valued – looked at as a hardship
- Families spread out (miles apart)
- Family size = 1.7 children (many only-children)
- Perception of the world as “unsafe”
- Average 10 year old spent 14 ½ minutes a day with a significant adult role model
Gen X Important Events

- Women’s Liberation Protests
- Watergate Scandal
- Energy Crisis begins
- Tandy and Apple Market PCs
- Mass Suicide in Jonestown
- Three Mile Island
- US Corporations begin Massive Layoffs
- Iran Hostage Crisis
- John Lennon Shot and Killed
- Ronald Reagan Inaugurated
- Challenger Disaster
- Exxon Valdez Oil Tanker Spill
- HIV
Cultural Memorabilia for Gen X

- The Brady Bunch
- Pet Rocks
- Platform Shoes
- The Simpsons
- Evening Soaps (Dallas and Dynasty)
- ET
- Cabbage Patch Dolls
- Super-hero Cartoons on TV (He-man)
Generation X

- This is the conscientious, extremely pragmatic, self-sufficient generation that has a ruthless focus on the bottom-line.
- Born and raised at a time when children were at the bottom of our social priorities, Gen Xers learned that they could only count on one thing - themselves. As a result, they are very "me" oriented.
- They are not active voters, nor are they deeply involved in politics in general.
- Are hands-on – like to get physically involved
Educational Experiences

- Learned to rely on self (don’t like group work)
- Distrust authority
- Seek challenging environment (career education emphasis)
- Want feedback on progress
- Want to do things their way – like no rules and freedom on assignments
- Had special ed classrooms in school but separated
- Had honors programs
- Funding cut to education
- Testing “mania” began with them
- First to go to “after-school” care
College Experiences

- Numbers dropped from 60’s and 70’s
- More emphasis on career education
- Technology began to emerge (Eric Silver Platter, FAX machines, PCs [Apple and Tandy], calculators)
- More extracurricular activities
- Some self-paced learning
- Costs increased, more financial aid
- More structure and group activity
- Experiential exercises emerged
- Began “learning on my own” due to technology
Gen Xers as Faculty/Staff

- Significant number of faculty and significant number of students (age 30-46ish)
- Want work-life balance
- Think globally, seek independence
- Like technology and want an informal work environment
- Don’t want the boomers’ work ethic
- Communication is important and talk to adults as friends/peers (not impressed with authority)
- Believe reward should be based on productivity not hours
- Want control of self, time and future
- Loyalty to people not a company
- Impatient with poorer people skills, more cynical and pessimistic
Late Boomers and Early Xers Gave Birth to Generation Next (civic)
The Millennials are the children born between 1982 and 2002 (peaked in 1990), a cohort called by various names:

- The Millennials are almost as large as the baby (approximately 81 million, civic).
Things Began to Change for This Generation

- Abortion rates peaked in 1980 and began a slow decline.
- Poverty rate for children peaked in 1983 and began a slow decline (Medicaid began).
- US divorce rate peaked in 1981 and began a decline.
- Homicide rate against children peaked in 1982 and began a decline.
- They were born into a better world, a more optimistic world than the generation before them.
What We Know

- 35% are non-White
- 1 in 5 has at least one parent who is an immigrant
- Have the best educated mothers in history
- Have better educated parents
- Came out of the infertility era – were very wanted as children
- Grew up during a monumental financial boom
- Safest generation we have seen
What We Know About Millennials

• Born to older parents and raised in smaller families (lots of only children) – many have never shared a room
• Been plugged in since they were babies
• Expect technology to be free
• Have had cell phones since they were children
• Expect to have 4 or more jobs in their lifetime
• Are as interested in where they live as what they do – so cities are working to attract them
Millennials – What We Know

• This generation is civic-minded, much like the GI Generation (WWI).
• They are collectively optimistic, long-term planners, high achievers with lower rates of violent crime, teen pregnancy, smoking and alcohol use than ever before.
• This generation believes that they have the potential to be great and they probably do. We are looking to them to provide us with a new definition of citizenship.
Influenced by Customer Service Movement

- Expect what they paid for
- Everyone should be concerned that they are satisfied and happy
- If they are not happy with your answer, they will go over your head
- Expect colleges to bend over backwards to please them
- Not the way it works in higher education
- Savvy consumers and will stay under your radar as long as possible
Baby Boomers as Parents

• This generation is being parented by well-educated, over-involved adults who participate in “deliberate parenting.” They have outcomes in mind.

• Boomers rebelled against the parenting practices of their parents.

• Strict discipline was the order of the day for boomers.

• They made conscious decisions not to say “because I told you so”

• Boomers wanted to have open lines of communication and a relationship with their children.
Baby Boomers as Parents

- They explained things to their children, (actions, consequences, options, etc.) – they wanted them to learn to make informed decisions.
- They allowed their children to have input into family decisions, educational options and discipline issues.
- We told them “just because it is on television doesn’t mean it’s true” or “you can’t believe everything you read.”
- We wanted them to question authority.
The Result

• Millennials have become “a master set of negotiators” who are capable of rational thought and decision-making skills at young ages.
• They will negotiate with anyone including their parents, teachers and school administrators.
• Everything is open for discussion
Talk to All Adults as Peers

- Spent a lot of time interacting with adults as children – they love their parents
- Aren’t afraid of adults and consider themselves equal
- Faculty think they lack respect
- Won’t hesitate to state their position and attempt to negotiate for a grade, to redo an assignment, etc.
5 minute table discussion #3

• Do you have parents calling you wanting to talk to you about their son/daughter?
• Do parents show up for teacher conferences or to help their son/daughter enroll?
• How are parents undermining the learning experience of their children?
• What should the college do to “head off” parents?
Immigrant Families

- Immigrant Children are more likely to:
  - Live in families with incomes below the poverty line
  - Have parents with very low education level
  - Have three or more siblings
  - Face economic hardship
  - Not have health insurance
  - Not use public assistance programs and be afraid to interact with government agencies
They are True Multi-taskers

- Millennials have lived programmed lives and are already quite capable of learning several jobs simultaneously and performing them admirably.
- Millennials will change careers many times.
- Retooling and recycling their skills and talents will become common.
- To retain them, smart employers will encourage Millennials to try out different careers within the same company.
How Millennials Learn

• Try it their way – always looking for better, faster way of doing things
• Prefer graphics before text, reading of excerpts
• Like small and fast processing technology – best when networked
• Want instant gratification frequent rewards (spot)
• Selective attention
• Everyone gets a trophy
How Millennials Learn

- Focus on skill development – not memorization of what they perceive they don’t need to know
- Productivity is key – not attendance – so make class worthwhile or they won’t come
- Have different critical thinking skills based on their high tech world not thought processing (need help here)
- Rely on teacher to facilitate learning
- Group think and interaction
Millennial School Experiences

- Many private schools, charter schools, magnet schools – all to meet the needs of the individual child – many, many choices
- School uniforms, child safety, high performance standards, character education, cooperative learning and community service
- Goal oriented – outcome based education (what’s in it for me)
- Interactive, participatory and engaging – are consulted by adults
- Everything 24/7 and available electronically
- Increase violence and fear of violence in schools
Millennial College Experiences

- Multiple options – state, private, proprietary schools, community colleges, dual and concurrently enrolled, middle college, etc. (Where does one start and another begin?) Make the choice by “what’s best for me.”

- Group activities (learning communities, peer tutoring, service learning, supplemental instruction)

- More assumed responsibility from colleges for the social issues of students (before, faculty weren’t concerned)

- Don’t want or need silence to concentrate – freaks out the librarians
“A pressing pedagogical challenge right now is the problem of adapting a linear model for transmitting knowledge .......... to a generation of students who are accustomed to dealing with multiple information streams in short bursts.”

Millennial College Experiences

- Stay home as long as you can – are protected and mentored
- Get “do-overs” often
- Lots of technology, no tolerance for delays
- Are not hardy, drop out and quit easily
- Dislike ambiguity – “just tell us what we need to know”
- All possible content is on the internet – need process and skills-based learning
“Once being a professor meant ....... refinements on knowledge that were effectively inaccessible to the unlearned person. Now, most of that esoterica is available instantly on Wikipedia.”

5 minute table discussion #4

• How many emails and texts do you receive a day?

• Can you keep up with them?

• What policies should your department or the college have about communication?

• What would help you communicate more effectively with students?
Issues - Communicating

• Communication policies
  – How soon can they expect a response from you
  – When are you available for email
  – What will you accept emails about
  – Email is official communication between the student and the teacher – should look like official communication
  – Other casual communication devices
  – Connectivity and communication are two of their strengths and areas they abuse
  – You are your own worst enemy
Issues - “Ambitious Yet Aimless”

– They work for a while until they save enough money to live for a while, then quite – play for several months and then look for work again.

– They know at the age of 21 that they may have to work until they are 70 – 75. So why hurry into a career job now.

– They have the same attitude with school.

– They stop out regularly and see if things work out. They appear to be in “no hurry.”

– They swirl....
Issues - The Disappearing Male

- Couples seeking assistance in fertility clinics are requesting female children 2 to 1 over male children.
- Because societies around the world are embracing females in college and the workforce, the desire for male children has declined. In 1985 about 50% of women said they had to have a male heir – now about 15%.

## K-12 Educational Experiences and Outcomes

<table>
<thead>
<tr>
<th>For Every 100 Girls Who ......</th>
<th>This Many Boys</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enroll in nursery school</td>
<td>98</td>
</tr>
<tr>
<td>Enroll in kindergarten</td>
<td>107</td>
</tr>
<tr>
<td>Repeat kindergarten</td>
<td>194</td>
</tr>
<tr>
<td>Entry in to kindergarten is delayed</td>
<td>150</td>
</tr>
<tr>
<td>Fourth graders who do 1+ hours of homework a day</td>
<td>92</td>
</tr>
<tr>
<td>Age 15-17 enrolled below grade level (held back)</td>
<td>130</td>
</tr>
</tbody>
</table>
## K-12 Educational Experiences and Outcomes

<table>
<thead>
<tr>
<th>For Every 100 Girls Who ......</th>
<th>This Many Boys</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrolled in high school</td>
<td>97</td>
</tr>
<tr>
<td>Enrolled in gifted and talented program</td>
<td>95</td>
</tr>
<tr>
<td>Suspended from public elementary or secondary school</td>
<td>215</td>
</tr>
<tr>
<td>Expelled from public elementary or secondary high school</td>
<td>297</td>
</tr>
<tr>
<td>Drop out 10-12\textsuperscript{th} grade</td>
<td>103</td>
</tr>
<tr>
<td>Diagnosed with learning disability</td>
<td>276</td>
</tr>
<tr>
<td>Diagnosed with emotional disturbance</td>
<td>324</td>
</tr>
<tr>
<td>Graduate from High School</td>
<td>96</td>
</tr>
<tr>
<td>For Every 100 Girls Who ......</td>
<td>This Many Boys ......</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>Enroll in college</td>
<td>78</td>
</tr>
<tr>
<td>Enroll in 1&lt;sup&gt;st&lt;/sup&gt; year of college</td>
<td>84</td>
</tr>
<tr>
<td>Enroll in 2&lt;sup&gt;nd&lt;/sup&gt; year of college</td>
<td>78</td>
</tr>
<tr>
<td>Enroll in 3&lt;sup&gt;rd&lt;/sup&gt; year of college</td>
<td>77</td>
</tr>
<tr>
<td>Enroll in 4&lt;sup&gt;th&lt;/sup&gt; year of college</td>
<td>81</td>
</tr>
<tr>
<td>Earn associate’s degree</td>
<td>61</td>
</tr>
<tr>
<td>Earn bachelor’s degree</td>
<td>75</td>
</tr>
<tr>
<td>Earn master’s degree</td>
<td>66</td>
</tr>
<tr>
<td>Earn professional degree</td>
<td>104</td>
</tr>
<tr>
<td>Earn doctor’s degree</td>
<td>91</td>
</tr>
</tbody>
</table>

Source: Tom Mortenson, Post Secondary Opportunity (March 28, 2011)
http://www.postsecondary.org/archives/previous/ForEvery100Girls.pdf
What Some Colleges Are Doing

• Knowing that most degrees are going to girls (61%), schools are:
  – Determining the greatest social and academic barriers impacting male students
  – Working on student skills, leadership skills and making connections with the college
  – Dedicating space and staff to work with male students
  – Creating special programs to address male needs
  – Taking a serious look at academic programs – do we offer programs that are of interest to males
Technology and Generational Differences

- Huge digital divide between the “haves” and the “have nots” based on income levels (class).
- Digital divide is appearing in pre-K.
- Low tech skills in many – technology is entertainment.
- More educated parents teach their kids to use technology that does work for them.
<table>
<thead>
<tr>
<th>Generational Difference and Technology</th>
<th>Millennials</th>
<th>Gen X</th>
<th>Baby Boomers</th>
<th>Veterans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Believe technology makes life easier</td>
<td>74%</td>
<td>69%</td>
<td>60%</td>
<td>50%</td>
</tr>
<tr>
<td>Believe technology makes people closer</td>
<td>54%</td>
<td>52%</td>
<td>48%</td>
<td>44%</td>
</tr>
<tr>
<td>Use social networking sites</td>
<td>75%</td>
<td>50%</td>
<td>30%</td>
<td>6%</td>
</tr>
<tr>
<td>Use cell phone to text</td>
<td>88%</td>
<td>77%</td>
<td>51%</td>
<td>9%</td>
</tr>
<tr>
<td>Texted while driving</td>
<td>64%</td>
<td>46%</td>
<td>21%</td>
<td>1%</td>
</tr>
<tr>
<td>Sleep with their cell phone near by</td>
<td>83%</td>
<td>68%</td>
<td>50%</td>
<td>20%</td>
</tr>
<tr>
<td>Have cell phone and no land line</td>
<td>41%</td>
<td>24%</td>
<td>13%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Add the Impact of Gaming

• Gaming has impacted children
  – The game endings changed based on the decisions children made (Role Playing Games [Legend of Zelda, Final Fantasy, Chronotrigger]) impacting locus of control.
  – Involves a complex set of decision-making skills.
  – Teaches them to take multiple pieces of data and make decisions quickly.
  – Learning more closely resembles Nintendo, a trial and error approach to solving problems.
We navigated our way through.....
They navigated their way through.....
Your Competition

- 51% check their Facebook sites more than once a day.
- 22% check their sites more than 10 times a day.
- 39% have posted something they later regretted.
- 37% have used the sites to make fun of other students.
- 26% have pretended to be someone else online.
- 24% have hacked into someone else's social networking account.
- 13% have posted nude or seminude pictures or videos of themselves or others online.
- 19% say they have been “cyberbullied”
- The typical American teen sends 80 text messages a day or 2,272 a month.

Children and Teens and Technology

Children and Teens on the Computer

- Minutes daily

Source: Los Angeles Times

Cell Phone Usage

- Talking
- Texting

Source: Los Angeles Times
What About 1st Generation Students?

- Not all students will be proficient; first-generation and students from low income or working class families may have less experience.
- Their experience with technology has been in arcades and minimally in school (poorer districts.)
- They have not had the exposure to educational uses of technology.
- We need another placement test – remedial keyboarding and technology.
How many of you would go to a doctor if what he really liked to do was perform appendectomies. He said “I know you have strep throat but I am going to perform an appendectomy.”

Doctors must treat patients according to their medical condition, their previous treatments and their future potential/threat.

Why can’t we take the same approach with students?
5 minute table discussion #5

- Do we have to change our way of teaching for them or do they have to adjust to our way of teaching?
Millennial Expectations

- Clear expectations, explicit syllabi, and well structured assignments.
- They expect detailed instructions and guidelines for completing assignments.
- They have come from K-12 systems where students are actively involved in learning and classroom activities change often.
- Teachers are helpers and facilitators of learning.
Some Things You Need to Know

• Their parents have not taught them the things your parents taught you. They had to deal with a multitude of things our parents either didn’t have to deal with or – knew so little about that they couldn’t have talked to us about it.
• They are horrible short-term planners.
• You have to keep up with them and tell them things more often than students before them.
• You have to “draw a line in the sand” about things you didn’t used to have to do.
• You have to learn to negotiate.
• We are never going back – you must adjust.
Concerns

• They have had too much reliance on technology (spell check, Excel formulas, calculators, grammar check, etc. (is this really a big deal?)
• Poor basic skills in 30-70%
• Less prepared from K-12 (what issues?)
• Can’t read or write in cursive
• Poor technology skills in 30-40%
• First generation students (gen 1.5)
• Immigrant families (language issues)
Methods of Teaching

• Teamwork – play to their strengths
• Lifelong learning – critical for them to survive – must learn to teach themselves
• Ability to have input into assignments and grading (they are negotiators)
• Team oriented assistance – learning communities, supplemental instruction, peer tutoring, mentoring
• Culture of civic engagement – this is a civic generation – get them involved
Suggested Teaching Techniques

• Set up real-world assignments where they use skills from the course to solve a real problem or sell a real product. Bring businesses/agencies in as clients. Do work for an actual client (e.g. write grants for community agencies).

• They do best in groups if you (as the faculty) structure them. Create questions or guidelines for the group work and they perform well.

• Keep them informed of their progress including class means, medians, running point totals, etc.

• Take a personal interest in them and their work.

• Offer a variety of activities and make it fast paced
Things That Work

- They like technology and understand it but don’t expect everything to be delivered via technology.
- They do like things posted so they can access it and being able to communicate with their teacher via technology.
- Remember they are civic and like to do things in groups – get along well with other generations.
- Use interactive learning technology
- Learning by discovery
- Watch their “attention deployment.” They stop paying attention to things that don’t interest them.
Satisfaction with Online Courses

- Veterans: 63%
- Boomers: 55%
- Gen X: 38%
- Millennials: 26%

Source: Educause
CPCC Students: How satisfied were you with the technical capabilities of the online course?

- Millennials: 61.3% satisfaction, mean 3.61
- Gen X: 76.9% satisfaction, mean 3.76
- Baby Boomers: 72.8% satisfaction, mean 3.8
- Veterans: 80.6% satisfaction, mean 4.06
• Students need the ability to sift, analyze, and reflect upon large amounts of data in today's information age.

• Use scenarios where they must reach a conclusion, determine what flaws and limits might be embedded in their approach, what they know with certainty, what do they not know.

• Give students a controversial problem that can and should be approached from several perspectives. Help them to come to a reasoned conclusion.

• Put the students in charge, allow them to lead and don’t butt in too much.
Things That Work

• Mini learning communities in class
  – Break up first time and in the same group for the entire semester
  – Exchange phone numbers, emails, etc.
  – When one is absent, someone from the group calls
  – Engages them in the group and thus in the class

• Teacher conferences
  – Get to know the student and student get to know the faculty – makes a difference
Interested in Things That Matter

• Want to have an impact on the world
• Interested in careers that matter
• Show them aspects of a field or career that has an impact on society
• Will be attracted to the mission of the community college as faculty – are beginning to join our faculty ranks (oldest are 28-30).
IT TAKES A SOCIETY TO RAISE A GENERATION

We Are Who We Were When..
The Things that Influenced and Molded Us.

• You’re a child of the 50s if
  – You wore a poodle skirt
  – You know what paste tastes like
  – Your sneakers were made of canvas and came in black or white
  – Your family only had one phone (and it was black) and one phone number
  – Gas stations pumped your gas, cleaned your windows and gave you green stamps (and gas was $.19 a gallon)
  – Your jeans were called dungarees
  – You never heard of McDonalds (unless you lived in Des Plaines, IL)
You’re a child of the 60s if.....

- You owned several pieces of tie-dyed clothing
- Someone asked you to join the revolution – you actually knew what that was
- You wore bellbottoms and head bands
- You slept with an attic fan
- You had a collections of 45s
- You rode in cars before seatbelts
- You tracked John Glenn’s orbit around the world in grade school (the first time)
- You ate in a McDonalds with in-door seating (a new thing for hamburger stands)
You’re a child of the 70s if…..

• You still had to get off the couch to change the TV
• You wore leg warmers
• You ever asked to be “gagged with a spoon”
• You recognize the phrase “my name is Charlie and they work for me”
• You have at least one school picture with the collar turned up
• You know the words to Weird Al Yankovic’s songs
• This was your first calculator
• You went to McDonalds for the brand new breakfast item “the Egg McMuffin)
You’re a child of the 80s if…..

• You know who shot JR
• You know the philosophical meaning of “wax on, wax off”
• There was nothing questionable about Bert and Ernie living together
• The feeling in your thumb is just now returning after holding down the Atari joystick
• You needed a grocery cart to carry your first portable stereo
• You went to McDonalds for the Happy Meals (started 1979)
You’re a child of the 90s if...

- You know the Macarena
- You had a Trapper Keeper
- You know where Waldo is
- You can name the Spice Girls
- You owned a razor scooter
- You used to end sentences with “not” or “psych”
- You watched Real World on MTV
- You learned to roller-blade, not roller-skate
- You went to McDonalds to play in the “Play Space”
You are a child of the 2000s

- If you are still a child (you have quite a life ahead of you)
- You cut your teeth on your mother’s cell
- You Skype with your grandmother
- You’ve been working on computers since preschool days

And your mother probably won’t let you eat at McDonalds – unless you get the apple slices and low fat milk option – while she has a Cappuccino at the McCafe
In case you're worried about what's going to become of the younger generation, it's going to grow up and start worrying about the younger generation.  (Roger Allen)
Who Are They?

• This year all over America, a new generation has shown up for kindergarten, 1st, 2nd & 3rd grade.
• A new “Silent Generation” referred to as Generation Z, Generation Alpha or the Homeland Generation.
• Starts mid-2000’s until about 2017 to 2020 and will be considered an artist generation:

Remember, We Are a Product of Our Environment

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- This presentation will be posted.